



**safealliance™**  
WHERE HOPE & HEALING BEGIN

**MEN FOR CHANGE**

## Sponsorship Opportunities

For over 25 years, Men For Change (MFC) has been bringing our community together, raising awareness and funds to provide life-saving support for survivors of domestic violence and sexual assault. We offer a space where fathers, sons, brothers, and their families can participate in activities throughout the year aimed at ending domestic and sexual violence.

Sponsors of Men For Change gain exposure to a passionate audience of members as well as Safe Alliance's extended audience of over 20,000 throughout the year. In addition, we are pleased to offer sponsor benefits at Safe Alliance's signature events.

### **Platinum Sponsor - \$5,000**

In addition to the below benefits, Platinum Sponsors will receive:

- 10 no t-shirt registrations for the Walk A Mile Event in May
- 3 in-person tickets for Breakfast of Hope with logo recognition on event signage
- Logo recognition on Walk A Mile event signage and event t-shirt
- Name recognition on ½ page CBJ ad promoting Breakfast of Hope in September

### **Gold Sponsor - \$3,500**

In addition to the below benefits, Gold Sponsors will receive:

- 5 no t-shirt registrations for the Walk A Mile event in May
- Opportunity to host one MFC virtual networking event
- Feature in one of twelve monthly MFC newsletter to all members

### **Silver Sponsor - \$2,500**

In addition to the below benefits, Silver Sponsors will receive:

- Name on Walk A Mile t-shirts (350+ ordered) and on Breakfast of Hope collateral (reaching 1,000+ by mailed invitations and 600+ attendees)
- 10 virtual guests for the annual hybrid Breakfast of Hope in October
- Logo in all MFC print advertising

### **Bronze Sponsor - \$1,000**

Bronze Sponsors will receive:

- Name recognition during Walk A Mile (reaching 400+ attendees)
- Logo featured on all MFC electronic communications and marketing pieces (12 newsletters sent to 120+ membership and at least 6 emails sent to general 11,000+ distribution list)
- Exposure on Safe Alliance social media outlets (web, Facebook, Twitter, Instagram, LinkedIn, and emails reaching 20,600+ through at least 6 posts)

Benefits are guaranteed if sponsorship is confirmed before January 31.

Questions? Email Sydney Hammond at [sydney.hammond@safealliance.org](mailto:sydney.hammond@safealliance.org)



## Sponsorship Form

**YES!** We will sponsor Men For Change!

- \$5,000 Platinum Sponsor
- \$3,500 Gold Sponsor
- \$2,500 Silver Sponsor
- \$1,000 Bronze Sponsor

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### Payment Information

- Please email me an invoice at \_\_\_\_\_
- Check enclosed, made payable to Safe Alliance (MFC Sponsor in memo line)
- I will pay online at [SafeAlliance.org/MenForChange](http://SafeAlliance.org/MenForChange)
- Please charge my credit card:

Card Number \_\_\_\_\_ CSC # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

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### Contact Information

Primary Sponsor Contact: \_\_\_\_\_

Company/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

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Questions? Email Sydney Hammond at [sydney.hammond@safealliance.org](mailto:sydney.hammond@safealliance.org)